

**RECOMMENDED SEQUENCE OF COURSES
BUSINESS ADMINISTRATION
MARKETING CONCENTRATION
2018-2019
IN FOUR YEARS**

FRESHMAN YEAR

<u>FALL</u>		<u>SPRING</u>	
WRT 102/105/106	2/1.5/1	WRT 108/109	1.5/1
FYS 100	1	BUS 152	.5
MTH 130	1	BUS 200	1
CMP 100 GEN ED: SCI/TECH	1	ELECTIVE	1
		MTH 160/161	1

SOPHOMORE YEAR

<u>FALL</u>		<u>SPRING</u>	
ACC 201	1	ACC 204	1
ECN 210 GEN ED: PROB/SOLV	1	ECN 211 GEN ED: PROB/SOLV	1
GEN ED: AESTHETIC	1	GEN ED: SCI/TECH	1
GEN ED: COMMUNICATION	1	MTH 200	1

JUNIOR YEAR

<u>FALL</u>		<u>SPRING</u>	
BUS 312	1	BUS 354	.5
BUS 314	1	BUS 355	1
BUS 316	1	BUS 356	1
GEN ED: MULTI/TRAN	1	GEN ED: PROB/SOLV	1
		ELECTIVE	1

SENIOR YEAR

<u>FALL</u>		<u>SPRING</u>	
BUS ELECTIVE**	1	BUS ELECTIVE**	1
BUS ELECTIVE**	1	BUS 401 or BUS 414	1
BUS 325 or BUS 327	1	ELECTIVE	1
ECN 310	1		

NOTE: AT BLOOMFIELD COLLEGE EACH COURSE UNIT IS EQUIVALENT TO 4 CREDITS, .5 COURSE UNIT IS EQUIVALENT TO 2 CREDITS.

TWO COURSE UNITS MUST BE WRITING INTENSIVE

***** SELECT THREE COURSE UNITS AT THE 300 OR 400 LEVEL FROM ANY ACC/BUS/ECN, PSY 224, BUS/PSY 317***

REMINDER: WRT 102 = 2CUS, WRT 105 = 1.5 CUS, WRT 108 = 1.5 CUS. STUDENTS COMPLETING ANY OF THESE COURSES WILL COMPLETE FEWER ELECTIVES. FOR EXAMPLE, IF STUDENTS COMPLETE WRT 102 AND WRT 108 ONLY 1.5 CUS WORTH OF ELECTIVES ARE REQUIRED INSTEAD OF 3CUS.